

Boosting cross border Organic Ecosystem through enhancing agro-food alliance – Organic Ecosystem

Call for Expression of Interest for MSMEs to participate in BIOFACH 2023 in Nürnberg, Germany

(Organic Business Alliances WP-5.2.2)

The project “Boosting cross border Organic Ecosystem through enhancing agro-food alliances” funded by the EU has an objective of improving Organic sector competitiveness through the creation of a cross-border Organic Ecosystem supporting the development of business and SMEs in cooperation with public institutions; and more specifically, strengthening innovative organic value chain through establishment of Mediterranean business alliances by using participatory approach focused on needs collection and innovative solutions aimed at improving market access.

Objective of the call

The call aims to identify 3 stakeholders (MSMEs) which will participate in the one of the most important international organic trade innovation fairs called BIOFACH 2023 (<https://www.biofach.de/en>) in order to promote innovative organic value chain, business alliances and results of the local Labs.

Representatives of Greek MSMEs with innovative ideas are invited to attend the fair and present their products and innovative ideas, with the scope to build business alliances.

Eligibility criteria:

InnoPolis, being the Greek project partner of the “ORGANIC ECOSYSTEM” project will select up to three (3) MSMEs to participate in the BIOFACH 2023, with the following criteria:

1. Be resident in Greece,
2. Should be an organic operator that holds a valid organic certificate,
3. Ability to share his/her experience with other businesses,
4. Being able to travel and transport their products on the spot in the expo.



ORGANIC ECOSYSTEM

How to apply

You may submit your Expressions of Interest (EOI) via e-mail to the following submission e-mail address: projects@innopolis.org to the attention of Mrs. Katerina Sotiropoulou - President

Needed documents:

- Proof of a direct relation to organic sector
- Commercial Record of the business
- Description of Innovative Idea

Deadline:

EOI submission deadline: 31st of January 2023