

## Boosting cross border Organic Ecosystem through enhancing agro-food alliance – Organic Ecosystem

### Call for Expression of Interest for MSMEs - Organic Business Alliances (WP-5)

04/03/2022

The project “Boosting cross border Organic Ecosystem through enhancing agro-food alliances” funded by the EU has an objective of improving Organic sector competitiveness through the creation of a cross-border Organic Ecosystem supporting the development of business and SMEs in cooperation with public institutions; and more specifically, strengthening innovative organic value chain through establishment of Mediterranean business alliances by using participatory approach focused on needs collection and innovative solutions aimed at improving market access.

#### **Objective of the call**

For each country, the call aims to:

- Share knowledge and provide added value products by new business alliances by stimulating innovative value chain and business alliances and organizing cross-border Labs for innovative organic value chain
- Find - with a collaborative approach – an innovative solution to increase the competitiveness.
- Accelerate the innovation process of the SME

### **Eligibility criteria:**

InnoPolis, being the Greek project partner of Organic Ecosystem project will select up to 10 innovative EOIs, with the following criteria:

1. Resident in Greece
2. Should be an organic operator that holds a valid organic certificate, and/or in conversion, or in the process of obtaining one.
3. Ability to share his/her experience with other business alliances

### **Implementation procedures for local labs:**

- Up to 15 training course sessions for up to 10 participants representing the selected EOIs.
- Up to 3 of the selected projects will attend a cross border lab.
- Up to 3 of the selected projects have the opportunity to participate in organic international fair.
- Training will be held physically and online in Local language.

### **Expected output**

The expected output will be one of the following:

- A new concept or prototype to be developed in collaboration with researchers, business angels, experts
- Improvement of an existing product
- Communication strategies
- Generate new ideas
- Develop business model



### **How to apply**

You may submit your EOI to the following submission address:

INNOPOLIS,

Platonos 33,

Egion, Greece 25100

Attn : Mrs. Katerina Sotiropoulou

### **Needed documents:**

- Proof of a direct relation to organic sector.
- Commercial Record of the business

### **Deadline:**

EOI submission deadline: 25<sup>th</sup> of March 2022